



# Local Guide — Palanga & Šventoji

Your complete insider guide to Lithuania's Baltic Coast



## Shops & Essentials

---



### Maxima — Main Supermarket Chain

Maxima is Lithuania's largest supermarket chain and has multiple locations in Palanga (Vytauto g. and Klaipėdos g.) and one serving the Šventoji area. Good variety of groceries, local produce, dairy, and household essentials. Generally open 7am–11pm daily.



### IKI — Everyday Supermarket

Another Lithuanian supermarket chain with a Palanga location. Good for daily groceries and household items. Competitive prices and reliable quality.



### Basanavičiaus Street — Shopping & Souvenirs

The main pedestrian street in Palanga (J. Basanavičiaus gatvė) is lined with souvenir shops, amber jewellery stores, clothing boutiques, cafés, and gift shops. A great evening stroll for browsing and shopping. Amber is the signature souvenir of the Lithuanian coast — you'll find pieces in every price range.

 *Look for genuine Baltic amber with a certificate. Cheaper pieces may be reconstructed or synthetic.*



### Amber Jewellery — Unique Lithuanian Gift

Lithuania is famous for Baltic amber, washed up from the sea and found in the dunes and forests. Palanga has dozens of amber jewellery shops along Basanavičiaus Street and near the Amber Museum. A beautiful and unique gift or souvenir.



### Pharmacies (Vaistinė)

Pharmacies are well distributed throughout Palanga and are marked with a green cross. Lithuanian pharmacists are qualified to advise on minor ailments and can recommend medicines. Some staff speak English or Russian. Open until 8–9pm most days; check for 24-hour options.



### Medical

For non-emergencies, pharmacists are a good first call. The nearest hospital and A&E is in Klaipėda (30 min). The European Health Insurance Card (EHIC) or GHIC is valid in Lithuania for EU/UK citizens.



### ATMs & Banks

ATMs (bankomatas) are available throughout Palanga centre and on Basanavičiaus Street. Lithuanian currency is the Euro (€). Cards are widely accepted in restaurants, shops, and hotels. Smaller stalls and market vendors may be cash-only.

### **Palanga Market**

A fresh produce and goods market is held near the town centre. A great place to pick up local vegetables, smoked fish, honey, and Lithuanian food products at competitive prices.

### **Beach Essentials**

Beach shops and kiosks near the main Palanga beach and Basanavičiaus Street sell sun cream, beach toys, inflatables, towels, and swimwear. Open throughout the summer season.