



Local Guide — Palanga & Šventoji

Your complete insider guide to Lithuania's Baltic Coast



Our Tips — Lithuania



When to Visit

Summer (June–August) is peak season — the resort is fully alive, all restaurants are open, events are happening, and the beaches are at their best. July is the warmest month. May, early June, and September are lovely for quieter visits with good weather and fewer crowds. Many seasonal restaurants close October–May.



Baltic Sea Weather

The Baltic coast can be breezy even on warm days — bring a light jacket for evenings. Rainfall is possible throughout the summer, but prolonged rainy stretches are rare in July–August. Pack a waterproof layer just in case.



Mosquitoes

The pine forests and coastal areas can have mosquitoes, especially at dusk. Pack or buy mosquito repellent — it's widely available in local supermarkets and pharmacies.



Language

Lithuanian is the local language. English is increasingly spoken in Palanga's tourist businesses, especially by younger staff. Russian is also understood by many locals from the older generation. A few Lithuanian phrases appreciated: Ačiū (thank you), Prašom (please), Labas (hello).



Drinks Culture

Lithuania has a proud beer culture — try local craft brews at any bar. Midus (traditional Lithuanian mead made from honey) is a wonderful and unique local drink. Supermarkets stock excellent local beers at very affordable prices.



Prices

Lithuania is generally more affordable than Western Europe. Restaurant meals, drinks, and activities are good value. Beach markets and roadside stalls for smoked fish and produce are particularly cheap and excellent quality.




Don't Miss

Amber Museum in Birutė Park (incredible collection in a beautiful palace setting). The Curonian Spit (Nida) for a day trip — one of Europe's most extraordinary landscapes, UNESCO-listed. Klaipėda Old Town (30 min) — charming German-influenced architecture, great restaurants, and the ferry port to the Spit. The sunset from Palanga Pier — genuinely one of the most beautiful sunsets you'll ever see.

What to Buy

Baltic amber jewellery — authentic pieces are unique to this coastline and make beautiful gifts. Smoked fish from local markets. Lithuanian honey and mead. Linen products (Lithuania is renowned for linen quality). Hand-crafted wooden goods and folk art souvenirs from the street market.

 *Ask us anything — we know this coastline inside out and are always happy to share personalised recommendations for your group and interests.*